UNITED STATES EU SECURITIES AND EE EE ST Z M M Z

D STSTST z \dagger 2 q q

Reafsmant inhable requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Press Release, dated October 14, 2014

3

October 14, 2014

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Interactive Corporation ("Liberty Interactive") (Nasdaq: QVCA, QVCB, LVNTA, LVNTB) today announced that, in connection with the previously announced reattribution from the QVC Group to the Liberty Ventures Group of certain of its digital commerce businesses and the related dividend of Liberty Ventures common stock to the holders of QVC Group common stock, Liberty has determined that the final per share dividend ratio is 0.14217 of a Series A Liberty Ventures share for each share of Series A QVC Group common stock and 0.14217 of a Series B Liberty Ventures share for each share of Series B QVC Group common stock in each case, outstanding as of 5:00 p.m., New York City time, October 13, 2014, which was the record date for the divided by the divided b