

Item 8.01. Other Items

On September 7, 2012, Liberty Interactive Corporation (the "Company") announced that it had determined the per share subscription price, commencement date and expiration date for its previously announced rights offering.

On September 7, 2012, in connection with the creation of its new Liberty Ventures tracking stock, the Company distributed subscription rights to purchase shares of Series A Liberty Ventures common stock (each, a "Series A Right"). Each whole Series A Right entitles its holder to subscribe, at a per share subscription price of \$35.99, for one share of Series A Liberty Ventures common stock pursuant to a basic subscription privilege, and also entitles the holder to subscribe for additional shares of Series A Liberty Ventures common stock pursuant to an oversubscription privilege. The number of Series A Rights is 1,000,000.

EXHIBIT INDEX

Exhibit No.

Name

99.1

Press Release dated September 7, 2012

Liberty Interactive C