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Item 7.01. Regulation FD Disclosure

On September 5, 2012, Liberty Interactive Corporation (the "Company") announced that Greg Maffei, President and CEO of the Company, will be presenting at the Bank of America Merrill Lynch 2012 Media, Communications & Entertainment Conference on Wednesday, September 12, 2012 at 4:00 p.m., Pacific Time, at The Beverly Wilshire, Beverly Hills, CA. During his presentation, Mr. Maffei may make observations regarding the Company's financial performance and outlook.

This Current Report on Form 8-K and the press release attached hereto as Exhibit 99.1 are being furnished to the Securities and Exchange Commission under Item 7.01 of Form 8-K in satisfaction of the public disclosure requirements of Regulation FD.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit No.

Name

LIBERTY INTERACTIVE CORPORATION TO PRESENT AT THE BANK OF AMERICA MERRILL LYNCH 2012 MEDIA, COMMUNICATIONS & ENTERTAINMENT CONFERENCE

Englewood, Colo, Sept 5 - Liberty Interactive Corporation (Nasdaq)