

On August 29, 2012, Liberty Interactive Corporation (the "Company") announced that Mike George, President and CEO of QVC, Inc., a wholly owned subsidiary of the Company, will be presenting at the Goldman Sachs Nineteenth Annual Global Retailing Conference on Wednesday, September 5th at 1:30 p.m., Eastern Time at the Plaza Hotel in New York City, NY. During his presentation, Mr. George may make observations regarding the company's financial performance and outlook.

This Current Report on Form 8-K and the press release attached hereto as Exhibit 99.1 are being furnished to the Securities and Exchange Commission under Item 7.01 of Form 8-K in satisfaction of the public disclosure requirements of Regulation FD.

(d) Exhibits

Exhibit No.

Name

99.1

Press Release dated August 29, 2012

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 31, 2012

LIBERTY INTERACTIVE CORPORATION

By: /s/ Wade Haufschild
Name: Wade Haufschild
Title: Vice President

Exhibit No.

Name

99.1

Press Release dated August 29, 2012.

