

# FORM 3

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person GEORGE MICHAEL A <small>(Last) (First) (Middle)</small> 12300 LIBERTY BLVD. <small>(Street)</small> ENGLEWOOD, CO 80112 <small>(City) (State) (Zip)</small>	2. Date of Event Requiring Statement (Month/Day/Year) 09/23/2011	3. Issuer Name Ticker or Trading Symbol Liberty Interactive Corp [LINTA]	
		4. Relationship of Reporting Person(s) to Issuer <small>(Check all applicable)</small> <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	5. If Amendment, Date Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

1. Title of Security (Instr. 4) Series A Liberty Interactive Common Stock	2. Amount of Securities Beneficially Owned (Instr. 4) 280,358	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) D	4. Nature of Indirect Beneficial Ownership (Instr. 5) Beneficially Owned Report of Indirect
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Beneficially Owned Report of Indirect

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

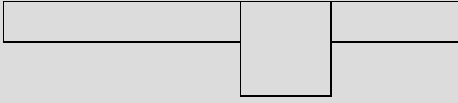
SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. (Instr. 5)

NSM Liberty Intng

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