

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Name</u>
99.1	Press Release dated December 31, 2014.

4

FTD COMPANIES, INC. COMPLETES PROVIDE COMMERCE ACQUISITION

Transaction Closed on December 31, 2014

FTD Board Expands from Seven to 11 Directors

DOWNERS GROVE, Ill. and ENGLEWOOD, Colo., (December 31, 2014)— FTD Companies, Inc. ("FTD") (Nasdaq: FTD) and Liberty Interactive Corporation ("Liberty Interactive") (Nasdaq: QVCA, QVCB, LVNTA, LVNTB) today announced the closing of the acquisition by FTD of Liberty Interactive's Provide Commerce floral and gifting business. Provide Commerce is now a wholly-owned subsidiary of FTD.

As part of the transaction, FTD issued 10.2 million shares of its common stock to Liberty Interactive as partial consideration for the acquisition. In addition, FTD paid Liberty Interactive \$144.7 million in cash, which includes \$23.3 million related to cash on hand at closing and an estimated working capital adjustment. As of the closing, FTD has approximately 29.2 million shares outstanding, with Liberty Interactive owning approximately 35% of FTD shares outstanding.

FTD's management team will remain in place, with Robert S. Apatoff continuing as President and CEO and Robert Berglass continuing as Chairman of the FTD Board. In connection with the closing of the transaction, the FTD Board will expand from seven to 11 directors, with Liberty Interactive selecting four new directors for appointment to the Board.

"We welcome the Provide Commerce team to the FTD family and look forward to bringing together Provide Commerce's complementary collection of respected and highly recognizable e-commerce brands with ours. We will create one of the most compelling selections of floral and gifting products in the marketplace today, with greater convenience and choice for our customers," said Mr. Apatoff. "Together, we will expand the breadth of our brands and pursue opportunities to further diversify our revenue streams. We will also look to open up additional avenues for growth and innovation, all with a goal of creating incremental value for FTD shareholders."

FTD Companies, Inc. 2014



