By: /s/ W ade H aufschi ld

Nam e: W ade H aufschi ld

T itl e: Vic e President

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EXH IBIT IND E X

Exh ib it No. N a m e

99.1 Press Re leas e d ate d Oct o b er 2 5 , 2 0 1 1 .

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Exhibit 99.1

LIBERTY IN T ER ACTIV E CORPO R ATIO N ANNOUN C E S MANAGEMENT CHANGES

E n g lewood, Colo , Oc tober 25 - Li b erty Interac tive Corpora tion (N asdaq: L INT A , L IN TB) today announc ed the f o llowin g m anage ment c h anges effe ctiv e as of N ovembe r 1st. Chri stop h er W. Shea n ha s b ee n appointe d to the position of S enior V ice Presid ent and C h ief F inancia l Officer and w ill c o n tinue to report to Gregory B. M affei, Lib erty Int eractiv e’s President and C EO . As Seni o r Vic e Pre sident and CF O , Mr. Shea n wil l o v ers ee al l acc o u n ting and tre as u ry func tions at Lib erty Inte r ac tive . Mr. S h ean has served a s S enior V ice Presid ent/C o n troll er si n ce 2002, and has h eld several executiv e positions i n th e Libe r ty g r o u p prior to tha t. Prior to join ing L iberty, M r . She an se r v ed a s a partn er in t h e as surance pra cti ce of the ac counti n g fir m o f K PMG. Davi d J.A. Flowers, form erly the Senio r Vic e Pre si d ent/ Tre as u r er o f th e compa n y , h as be en appoint ed Se n ior Vice P r es ide n t a n d Managing D i r ec tor, A lternative Investm ents of Lib erty M edia Corpora tion, a form er subsidi ary that was r ec ently split-off fro m t h e com pa n y . As a re sul t o f M r . Flow ers ’ ne w role a t Libe r ty Me d ia, he wil l n o longe r serve a s S enior V ice Presid ent/Treasu r er o f the c o mpany. “ We are ha p p y to an n o u n ce the se m anage men t c h ange s, ” said G reg Maffei. “W e congrat u lat e C h r is a n d Dave on the ir new roles an d look forw ard to t h eir continue d servi ce .”
About Lib erty Inte r active Corpora tion
L iberty Int eractiv e (Na sdaq: LINTA, LINT B) owns int ere sts in a b r o ad r ange vide o a n d onli n e com m erc e busin es ses inc luding Q V C , Provid e C o mme r ce, B ackc o u n try.com , Ce leb rate Interactiv e, Bodybuil d ing.com, E v ite , and Expedi a.

Cont act: Court n ee U lrich
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