

July 30, 2013

<u>Via E-mail</u> Mr. Christopher W. Shean Senior Vice President and Chief Financial Officer Liberty Interactive Corporation 12300 Liberty Boulevard Englewood, CO 80112

Re: Liberty Interactive Corporation Form 10-K for the Fiscal Year Ended December 31, 2012 File No. 001-33982 Filed February 28, 2013

Dear Mr. Shean:

We have reviewed your filing and have the following comment. We have limited our review to only your financial statements and related disclosures and do not intend to expand our review to other portions of your documents. Please provide us with the requested information so we may better understand your disclosure.

Please respond to this letter within ten business days by providing the requested information or by advising us when you will provide the requested response. If you do not believe our comment apply to your facts and circumstances, please tell us why in your response.

After reviewing the information you provide in response to these comments, we may have additional comments.

Form 10-K for the Year Ended December 31, 2012

Financial Statements

Note 1 – Basis of Presentation, page II-33

1. We note that the fair value of your ownership interest in Tripadvisor, held before December 11, 2012, was determined based on the trading price of TripAdvisor common shares on the last trading day prior to the transaction. We also note that on the first day you received these shares you transferred the right to vote the shares to Barry Diller through the stockholder agreement between you and Mr. Diller. Tell us how you considered the absence of voting rights in determining the fair value of your previously held ownership interest.